

Save the date

L'Oréal For The Future

Lectio Magistralis di **Alexandra Palt**:

Executive VP - Chief Corporate Responsibility
Officer di L'Oréal e Executive VP
di L'Oréal Fondation

DIGITAL EDITION
30 NOV 2021
h 15.00 / 16.00

L'ORÉAL
ITALIA



L'Oréal for the future, November 30th

Through this event we want to show that even companies, especially the largest ones such as L'Oréal, can and should face the environmental issues that afflict our planet and, consequently, our society.

Alexandra Palt will introduce and discuss matters ranging from the contrast of climate change to the sustainable management of water resources as well the respect of biodiversity, and the preservation of the natural resources, a theme which is now at the center of COP26 that has recently taken place in Glasgow.

L'Oréal has been committing decisively to sustainability for several years now. In 2020, the beauty multinational launched its new sustainability program "L'Oréal for the Future", which defines the Group's latest ambitious targets for 2030.

In the context of growing environmental and social challenges, L'Oréal accelerates its transformation towards a model that respects the limits of the planet and strengthens commitments towards sustainability and inclusion.

More information at the following link: <https://www.loreal.com/it-it/italy/pages/commitments/l-oreal-for-the-future-it/>

Last year's event at the following link: <https://startupitalia.eu/141262-20201117-loreal-for-the-future>

Thank you for your attention.